



***THE WAY FORWARD FOR SMALL AND LATINO BUSINESSES:
EL CAMINO A SEGUIR***

Small and minority businesses shaken by the Coronavirus crisis face three key goals:

- ***Saving*** your business.
- ***Reinventing*** your business.
- ***Growing*** your business.

The Zooms will be conducted in English and Spanish.

YOUR HOSTS



Alberto Vasallo III
President & CEO
El Mundo Boston



Nader Acevedo
Executive Vice President
Hispanic-American
Institute



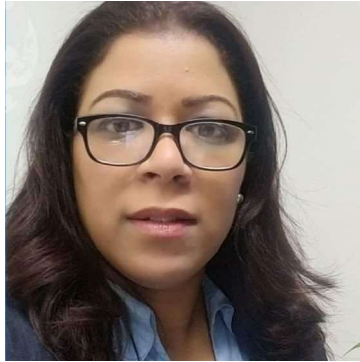
Alberto Calvo
Treasurer
Hispanic-American
Institute

Thursday, July 30, 9-10:15 AM

Zoom #2: REINVENTING YOUR BUSINESS

New and proven ways to conduct business and keep your personnel and customers safe and satisfied!

PRESENTERS



Frances Martinez
President/CEO
North Shore Latino Business Association
Commonwealth of Massachusetts



Vivian Iannotti
CEO
Stop and Compare
Supermarkets



Yuban Taborda
Founder
Business Fitness
Consulting, Inc.



Sergio Espinoza
President
We Serve Safely, Inc.
S.Espinoza@weservesafely.com

HOW TO JOIN THE ZOOM:

Before the event, use your smartphone, tablet, or computer to click on the following Zoom address:

<https://us02web.zoom.us/meeting/register/tZlpcemhqDgvHNF6BgL5I9P8sB64kKUvR2XZ>

After registering, you will receive a confirmation email containing information about joining the meeting.